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Summary

I'm a product designer and software engineer based in Singapore. Over the past 14 years, I've built tools for wealth management, HR, crypto, and manufacturing. I co-founded Lumina (acquired by BitGo) and Tiny (Y Combinator F24). As VP Design at BitGo, I managed a five-person design team and led the redesign of its client products. I'm used to ambiguous problems. I still prototype in code and use AI tools every day.

Experience

Osoto · Founder
Jan 2026–Present · Singapore
- Designing and building an invite-only alpha that turns Gmail, WhatsApp, Google Maps, links, and uploaded files into source-backed family itineraries.
- Built a chat-first workspace with AI chat, a real-time collaborative document, itinerary, maps, search, sharing, and participant-level access controls.
- Design and build the whole product myself, using Claude Code and Codex.

Tiny · Co-founder and CEO
Sep 2023–Dec 2025 · Singapore
- Led a three-person team across product, design, engineering, sales, and fundraising.
- Designed and built collaborative factory software spanning CRM, item library, quoting, procurement, and production. Deployed it with two factories.
- Raised ~S$1M, joined Y Combinator's first Fall batch (F24), and reached ~S$70K ARR.

BitGo · VP Design
Feb 2020–Apr 2023 · Singapore
- Led a five-person product and brand design team after BitGo acquired Lumina. The team designed the custody app, key-signing app, and marketing website.
- Created the team's shared design system and led the redesign of client-facing products.
- Led the client apps' move from Angular to React, and kept designing and coding throughout.

Lumina · Co-founder and chief product officer
Jun 2018–Feb 2020 · San Francisco, USA
- Co-founded a crypto portfolio platform and raised US$4M. Led product, design, brand, and front-end development until BitGo acquired the company.
- Created the brand, the marketing site, and a shared React and React Native design system.

Vector · Founding designer and front-end engineer
Mar 2016–Jun 2018 · San Francisco, USA
- Led product design and front-end development for web and mobile logistics products.
- Built the marketing website and a shared design system for web, mobile, and internal tools.

Zenefits · Lead product designer and front-end engineer
Feb 2015–Mar 2016 · San Francisco, USA
- Designed and built the payroll product and helped redesign every client-facing product.
- Created onboarding for every product pillar and the shared component library.

Addepar · Head of user interface design and front-end engineer
Jul 2012–Jul 2014 · Mountain View, USA
- Designed and built the report editor, client portal, and a design system with data visualizations.
- Open-sourced ember-table and ember-widgets. The table rendered only its visible rows, an early use of a technique that is now standard.

Education

Carnegie Mellon University · B.S. Electrical & Computer Engineering
Aug 2008–May 2012 · Pittsburgh, USA

Skills

Leadership
Design team management
Product & design strategy
Fundraising & sales
Customer development

Design
Interaction & visual design
Design systems
User research
Rapid prototyping
Figma, Framer

Engineering & AI
HTML, CSS, TypeScript
React, React Native
Next.js, Convex
Claude Code, Codex
AI agents, MCP